

	Organization	Project Description	Total Amount of TDT Requested
1	4Roots Foundation, Inc.	The 4Roots Foundation (4Roots) is a 501(c)(3) nonprofit with a mission to unearth the power of food to build healthy communities. Through regenerative farming, food security, and education, 4Roots cultivates a future where everyone has access to fresh, nutritious, and responsibly grown food. At the heart of this work is the 4Roots Farm Campus—a picturesque 42-acre urban farm in Orlando’s Packing District that serves as a living laboratory for reimagining the food system, while driving improved community health through education, health and wellness, and sustainability. The Farm Campus supports 4Roots’ philanthropic mission, while serving as an agritourism destination that blends farm-to-table experiences, holistic health, and education with artfully designed and flexible indoor and outdoor venues. Once fully operational, the 4Roots Farm Campus will welcome more than 319,000 guests annually through the doors of its Welcome Center, strengthening Orlando’s tourism economy by increasing visitor spending and expanding the region’s portfolio of signature destinations.	\$35M
2	8 Waves Corporation	Central Florida is one of the world's leading family travel destinations, yet it lacks a destination-quality children's museum, an attraction commonly found in many of the nation's premier family markets. Located on Plant Street in historic East Winter Garden, with convenient access to SR 429, Florida's Turnpike, and State Road 50, the I AM Children's Museum will be easily accessible to both Orange County residents and the millions of visitors who travel to Central Florida each year. The proposed approximately 20,000-square-foot I AM Children's Museum will be an immersive indoor and outdoor destination where children ages 1 to 12 discover their gifts through creative arts, literacy, imagination, and hands-on learning experiences. Designed for children and the adults who explore alongside them, the museum will feature interactive exhibits, creative maker experiences, imaginative play environments, and outdoor adventure spaces that encourage curiosity, confidence, creativity, and meaningful family engagement. By complementing Central Florida's existing attractions, the museum will help expand the region's family tourism offerings while encouraging additional visitation and visitor spending throughout Orange County.	\$25M
3	Alcrest Capital LLC	The Florida Freshwater Discovery Center is proposed as a signature Orange County tourism destination and public-serving asset celebrating what is uniquely Florida. Planned for a County-owned site within the Orange County Convention Center tourism district, the approximately 95,000-square-foot, year-round, climate-controlled attraction will be designed to increase overnight visitation, strengthen convention programming, and diversify Orange County's tourism offerings. The Center will combine a destination-scale freshwater aquarium with museum galleries, living and interpreted Florida habitats, immersive environmental experiences, educational facilities, visitor amenities, and a flexible 550-seat immersive auditorium. The auditorium will accommodate environmental documentaries, science and conservation programming, cultural performances, convention events, lectures, and private evening functions. Immersive media will be integrated throughout the visitor experience rather than confined to the auditorium. Strategic environments may use large-scale projection, spatial audio, interactive surfaces, digital habitat extensions, and changing content to interpret Florida’s aquifers, springs, wetlands, rainfall, wildlife movement, and ecosystem restoration. Programming will focus on Florida’s springs, wetlands, rivers, freshwater wildlife, water resources, and restoration challenges. Through living exhibits, immersive storytelling, and educational interpretation, the Center will provide an authentic Florida experience that complements—rather than duplicates—the region’s marine aquariums and theme parks. TDT funding will support project development and capital implementation, including site planning, design, engineering, permitting, aquarium and life-support systems, exhibit fabrication, immersive technology, construction, commissioning, and opening activities.	\$48M
4	Arching Oaks Art & Culture Center / Florida Budokan	Japan-Orlando International Tourism Development Initiative. A five-year, non-construction tourism promotion and destination-development program designed to attract Japanese-culture, anime, martial arts, performing arts, convention, advertising, recruitment of qualifying events and delegations, Orange County-based cultural programming, convention activations, hotel and visitor packages, travel-trade development, multilingual visitor information, and independent tourism-impact measurement. Arching Oaks would serve as the specialist cultural, planning, logistics, and institutional partner; funded activities and measurable visitor benefits would be focused on Orange County.	\$20.5M
5	Association to Preserve the Eatonville Community, Inc. (P.E.C)	Orange County is home to an irreplaceable cultural heritage tourism asset that no competing destination can replicate: the internationally recognized legacy of Zora Neale Hurston, the authenticity of Historic Eatonville, and the proven visitor market cultivated through decades of P.E.C.'s ZORA 1 ® Festival and cultural programming. P.E.C. seeks TDT funding to transform these strengths into the Zora Neale Hurston ® International Museum of Arts, Heritage and Culture (the Hurston ® AHC) , a permanent, unique, year-round cultural heritage tourism destination and signature hospitality product.	\$53M
6	City of Ocoee	The City of Ocoee is seeking funding to expand Forest Lake Golf Club into a multi-use recreational and entertainment destination. The project will enhance the existing golf course facilities, expand the surrounding recreational amenities, and increase the operational capacity. Planned improvements include enhancement of the existing course, development of a short course, putting course, covered technology driving range, full-service restaurant and smaller food and beverage facilities, first-class training facilities, and event venue. These improvements will better serve residents, attract visitors, and support year-round programming for golfers of all ages and skill levels.	\$30M

7	City of Winter Garden- Lake Apopka	Restoring Ecotourism on Lake Apopka: Lake Apopka is the headwaters of the Ocklawha River Basin and affects water navigation all the way to Jacksonville. Once renowned as the bass fishing capital of the U.S., fifty years of agal bloom destroyed a vibrant tourist economy. Thirty years of restoration has yielded dramatic improvements in the Lake's water quality. Dredging the boat ramps at Newton Park in Winter Garden and Magnolia Park in Apopka will revitalize ecotourism on Florida's fourth largest lake. These are the two most active access points on the 31,000 acre lake.	\$21M
8	Creative City Project	Creative City Project's IMMERSE Festival is one of the largest performing and interactive arts festivals in the Southeast, designed to attract visitors to Orange County through extraordinary cultural experiences that cannot be found anywhere else. Spanning ten city blocks of Downtown Orlando, IMMERSE transforms the urban core into a signature cultural tourism destination featuring immersive performances, interactive installations, large-scale art experiences, and innovative creative activations that invite visitors to experience Orlando in a new way. IMMERSE represents a unique opportunity to expand Orange County's tourism identity beyond its world-renowned attractions by building a globally recognized arts and culture experience. The festival fulfills the County's vision to invest in “area arts and culture organizations” through “Tourist Development Tax” funding to create events that support the goal that “Orange County will be widely recognized around the world as a premiere cultural capital.” IMMERSE also directly advances the Sustainable Orange County Plan's directive to “host large-scale, blockbuster events” rooted in the arts. As reviewed and approved by Orange County Arts and Cultural Affairs, IMMERSE qualifies as an event that has “as one of its main purposes the attraction of tourists as evidenced by the promotion of the activity, service, venue, or event to tourists.” Approval of this request to contribute funding toward the next 10 years of the festival will support the continued growth and evolution of IMMERSE as a premier cultural tourism asset for Orange County. It aligns with the 2023 Orange County Arts Ecology Study recommendation to “Continue to invest in IMMERSE and FusionFest and ensure arts organizations of all sizes are able to participate.” “This is the one missing piece. We've got the theme parks, we've got the attractions, but the one missing piece is this global arts festival.” - Casandra Matej, President & CEO, Visit Orlando. As a signature cultural tourism event, IMMERSE complements Orlando's existing tourism economy while encouraging visitors to explore the region's arts, dining, entertainment, and hospitality offerings. The festival creates a compelling reason for visitors to extend their stays, discover Downtown Orlando, and generate spending at local hotels, restaurants, entertainment venues, and businesses throughout Orange County. “We need that event that draws people from all over to come and experience what the Orlando region has to offer.” - Laureen Martinez, Vice President, Communications, Marketing & Branding, Orlando Economic Partnership. Public arts festivals around the world play a vital role in establishing destinations as places where culture thrives, and IMMERSE has become a cornerstone of that vision for Orange County and the City of Orlando. Featuring more than 1,000 artists from across the region with participants from every district, IMMERSE transforms Downtown Orlando into a living stage filled with site-specific performances, interactive installations, large-scale projections, immersive technology, and artistic experiences created specifically for the city's unique urban landscape.	\$22.5M
9	Dr. Phillips Center for the Performing Arts	Dr. Phillips Center for the Performing Arts is seeking Tourist Development Tax (TDT) funding to enhance Orange County's competitiveness as a world-class destination for arts, entertainment, conventions and special events. The investment will strengthen the county's capacity to host more performances, larger audiences and destination-driving events that generate overnight visitation and tourism spending through the next phase of the arts center's Master Plan. Specifically, Dr. Phillips Center is requesting TDT funding to support development of the North Block, featuring a 750-seat theater, 200-seat black box theater, 180-seat second-stage theater, 800-seat banquet and event space, and food and beverage support amenities; the East Block, a flexible performance venue, global arts and wellness programming, creative and education studios, production and administrative facilities, and 1,150 on-site parking spaces. Funding will also support additional tourism-driving enhancements, including a new rooftop venue, state-of-the-art upgrades to the Walt Disney Theater, enhanced donor and lobby spaces, and improvements to production infrastructure and technology. Finally, not included in the Arts Center’s funding request is another key component of the Master Plan: an enhanced Frontyard with a new 4,0000-capacity outdoor auditorium/amphitheater and additional dining options.	\$750M
10	Dr. Phillips, Inc. - Charities	For more than a century, Dr. Phillips Charities has worked to improve the quality of life across Central Florida and, over the past three decades, has invested more than \$270 million in grants and catalytic initiatives. Building on its experience creating destination-oriented communities such as The Dr. Phillips Community and The Packing District, Dr. Phillips Charities is committed to developing a destination that preserves Eatonville's legacy while generating lasting tourism and economic impact for Orange County. Dr. Phillips Charities is requesting \$60,000,000 in Tourist Development Tax funding to advance the development of the Eatonville Museum of Culture & History . The two-story, 30,000-square-foot Eatonville Museum of Culture & History will be the centerpiece of a new African American heritage tourism destination on the 85-acre historic Hungerford Property in Eatonville, Florida. The museum will feature two levels of exhibition galleries, educational classrooms, community gathering and event spaces, and interactive digital exhibits and multimedia installations. Surrounding the museum, the four-acre interactive Heritage Park will include a 3,000-person festival space, a stage and pavilion, public art, and interpretive exhibits that reflect the history, community, and legacy of the Town of Eatonville.	\$60M

11	Florida Citrus Sports	Florida Citrus Sports Events, Inc. requests TDT funding to construct a new multi-level parking structure on the Camping World Stadium campus . Currently, the campus features roughly 3,800 public parking spaces serving a public venue with a capacity of 65,000. The proposed garage would expand event parking, improve the guest experience from arrival to departure, and lower the burden on surrounding neighborhoods. This request builds on the community’s long-term vision for Camping World Stadium as a world-class venue, and directly addresses feedback during the previous TDT Task Force process.	\$54M
12	Florida Citrus Sports and the Greater Orlando Sports Commission	Florida Citrus Sports and the Greater Orlando Sports Commission request the establishment of a dedicated Major Events Fund to strengthen Orange County's ability to compete for and secure premier sporting and entertainment events that exceed the scale of the existing Sports Incentive Fund . Since its inception in 2018, the Sports Incentive Fund and its Sports Incentive Committee have proven an effective and efficient mechanism for evaluating and awarding incentives for sporting events. The evidence is clear in Orlando's recent recognition by the Sports Business Journal as the top city in America for hosting sports events. However, a growing number of high-value opportunities have depleted the SIF. Recent examples of events at this scale include the TKO Orlando Event Series and Jacksonville Jaguars 2027 home season. These major events require incentive commitments greater than \$3 million, straining the fund’s practical capacity. Under the current structure, when a request exceeds the Sports Incentive Fund's capacity, it must bypass the Sports Incentive Committee entirely and proceed directly to the Tourist Development Council, which traditionally serves as the review step following the Committee. This bypass has been used for recent major events like the NFL Pro Bowl, NBA All-Star Weekend and 2028 Olympic Q-Series. Rather than increasing the capacity of the SIF, which has been a successful vehicle for attracting sports events of varying sizes, we're requesting a separate fund, also administered by the Sports Incentive Committee, that is used only for events with grant requests exceeding \$3 million.	\$25M
13	Florida State Representative Bruce Antone and Hapco Music 501c3 and Bridging Lives Inc 501c3 organizations	Florida Museum of History at Orange County Project - Additional material included	\$50M
14	Orange Audubon Society, the Orange Audubon Natural History Museum	Orange Audubon Society is transforming a 69.5-acre former greenhouse nursery into a restored natural area and free public destination . The property is owned by the City of Apopka with a long-term lease to our 60-year old 501(c)(3) non-profit organization. A renovated 3,400-square-foot LEED Gold building will house the Orange Audubon Natural History Museum, featuring exhibits on the Lake Apopka Restoration, local farming and horticultural history, nature photography, birds and migration, habitat restoration, wellness through nature, and sustainable living. Rotating art, photography, and traveling exhibits will encourage repeat visits. Adjacent to the popular Lake Apopka Wildlife Drive, the museum will expand environmental education, support Central Florida's growing ecotourism, and inspire conservation through engaging exhibits, programs, and restored natural landscapes.	\$20M
15	Orange County - Ecotourism Grant Program	Orange County already welcomes more than 75 million visitors annually. The proposed Orange County Eco-Tourism Grant Program would establish a competitive funding program that expands the visitor experience through strategic investments in Nature-Based Tourism , encouraging longer stays, repeat visitation, and greater exploration throughout Orange County. Unlike many communities that must create new tourism assets, Orange County already owns an extraordinary portfolio of conservation lands, lakes, rivers, parks, trails, and natural destinations. The proposed Program builds upon these existing public investments by supporting projects that enhance visitor access, recreation, interpretation, visitor-accessible environmental restoration, visitor-serving infrastructure, and other tourism investments that promote and expand Nature-Based Tourism consistent with Florida law.	Program authorization totaling up to \$50 million over multiple fiscal years.
16	Orange County - Ecotourism/ Capital Improvement Program	With more than 75 million visitors traveling to Orange County annually, the County has an opportunity to strengthen its tourism economy through strategic investments in publicly accessible natural destinations. The proposed Orange County Natural Resource Tourism Infrastructure Program would establish a long-term funding framework for capital projects that preserve, enhance, and improve visitor experiences at Orange County's lakes, rivers, parks, conservation lands, trails, and other natural tourism assets . Rather than creating new attractions, the Program builds upon Orange County's substantial investment in conservation and outdoor recreation by supporting physical improvements that expand public access, enhance visitor experiences, strengthen destination quality, and encourage longer stays, repeat visitation, and greater exploration throughout the County. Capital investments would be evaluated individually and designed to support publicly accessible natural destinations through physical improvements, restoration, visitor access, interpretation, recreation infrastructure, and other tourism-related capital investments consistent with Florida law. Projects would be evaluated individually based on their tourism benefit, public value, and consistency while complementing the County's long term Nature Based Tourism strategy.	Program authorization totaling up to \$25 million over multiple fiscal years

17	Orange County ARC	Replenish Application Review Committee (TDT ARC) Grant Program established by resolution in 2017, the Tourist Development Tax Application Review Committee (“TDT ARC”) is a volunteer citizen board with members appointed by the Mayor, County Commissioners, and Tourist Development Council. The ARC authorized to consider applications for excess tourist development tax revenue funding and to provide written funding recommendations to the Tourist Development Council and the Board of County Commissioners based on applicable criteria established by a 2016 ordinance. The three main evaluation criteria in the enabling ordinance include: 1) tourism attraction, 2) soundness of the project, and 3) return on investment. TDT ARC launched with two initial projects and since has facilitated two application windows for capital projects on museums and auditoriums. TDT ARC has historically considered requests exceeding \$2M up to \$15M. Future funding windows may consider requests up to \$20M. Previously supported projects include the Winter Park Events Center construction, Orlando Philharmonic Plaza Live expansion, City of Apopka’s amphitheater, 4Roots Campus Event Center construction, the Winter Garden Art Museum construction, and the newly opened Winter Park Playhouse renovation. While the office of Arts & Cultural Affairs operates an annual Cultural Facilities grant program, it caps requests at \$2M and largely supports smaller-to-medium renovation projects (including repairs and equipping.) Conversely, the TDT ARC only receives funding when there is excess unencumbered TDT, and it must be allocated to the ARC from the BCC. From FY18-24, the BCC budgeted \$8M per year to the ARC and a total of \$56M was awarded to various organizations. From FY24-28, the BCC budgeted \$15M per year and a total of \$75M was awarded to various organizations. If additional multi-year funding is granted, we anticipate additional interested organizations will come forward with requests. Arts and cultural venues throughout Orange County’s 1000 square miles continue to be one of the greatest needs for our community, as so many existing spaces find themselves in need of repair, expansion, and up against capacity and scheduling limits.	\$75M-\$100M
18	Orange County Arts & Cultural Affairs	New and Increased Grant Programs for Arts & Cultural Organizations Arts & Cultural Affairs is currently funded through three mechanisms: 5% of the first 4¢ of TDT, a fixed \$2.5M of TDT, and \$1 per capita out of the General Fund (approximately \$1.5M) annually. With these funds, we facilitate a Cultural Tourism grant program that supports over forty local arts and culture nonprofit organizations, a Cultural Facilities grant program that supports smaller capital projects on auditoriums and museums, a Venue Subsidy grant program to ease the burden of venue rentals for nearly fifty arts and cultural nonprofits, the Blockbuster & Special Events grant program to support marquee arts and cultural events, and a variety of other grant programs through local partner United Arts of Central Florida. The vast majority of these grants programs leverage private funds through a matching requirement and are reviewed by the Arts & Cultural Affairs Advisory Council – a volunteer citizen board. According to research by Americans for the Arts, the nonprofit arts and cultural sector in Orange County alone generates over \$264M in direct economic activity, supports nearly 5,000 jobs (several of which are union production positions), and welcomes nearly 3M audience members (over 40% of whom are nonlocal.) In late 2025 the County completed a 10-year Cultural Master Plan, titled CANVAS, after an extensive 18-month community engagement effort. The plan sets six overarching goals for the next ten years of arts and culture in Orange County, identifies barriers to community participation, and identifies needs in the arts and cultural community. Respondents to the CANVAS community survey far and away indicated “Awareness” as being their greatest barrier to experiencing the arts. In addition to other goals, the CANVAS plan identifies Building Organizational Capacity (5.1), Increasing Operating Support for Nonprofit Arts and Cultural Organizations (5.6), and Building Arts and Cultural Organizations’ Capacity for Tourism (5.7) as key strategies under Goal 5: “Build Cultural Sector Resilience”. Maintaining the fixed TDT, maintaining the \$1 per capita from the General Fund, but increasing the TDT percentage funding from 5% to 6-7% of the first 4¢ of the TDT would generate an additional \$2.5M-\$5M annually (approximately), that can be used to increase the pool of funds available for Arts & Cultural Affairs grants as well as establish a new Marketing Subsidy grant program. A Marketing Subsidy grant program, functioning similarly to the existing Venue Subsidy program, would reimburse Orange County arts and cultural nonprofits for a portion of their out-of-area marketing spend to attract tourists (up to a cap), allowing them greater tourist reach, improved marketing budgets, and perhaps freeing up other funds for capacity building. We know there is increased need for building our nonprofit community’s organizational capacity, reaching additional tourists, and strengthening the ecology of our local arts and cultural nonprofits and	Additional 1-2% of TDT first 4¢ annually (approx. \$2.5-\$5M/year)
19	Orange County Convention Center	Construction of a 200,000-square-foot, column-free, multi-purpose hall at the existing North-South Building, to include retractable seating for approximately 8,000. This project is fully designed and would complete the vision initially conceived for the North-South Building but put on hold after 9/11 and the pandemic. Funding and a construction contract for this project were approved by the BCC just prior to the pandemic but were subsequently canceled due to funding uncertainty at the time.	\$523M
20	Orlando City Baseball Dreamers, LLC	To provide partial funding for the construction of a 45,000 capacity domed Major League Baseball (MLB) stadium that will be the centerpiece of a year-round tourism and entertainment district in Orange County. The complex will host MLB, international sporting events, concerts, youth sports tournaments, and collegiate and professional championships, among other events The Dreamers will cover all cost overruns, be responsible for all ongoing operations, repairs, and maintenance, and not require any operating subsidies from Orange County.	\$975M
21	Orlando Philharmonic Orchestra	The Orlando Philharmonic Orchestra seeks to establish a permanent Cultural Tourism Investment Fund through a one-time Tourist Development Tax allocation. The principal investment would remain intact, generating annual earnings to support the Orchestra to present world-class performances and create exceptional cultural experiences that encourage overnight visitation, extend visitor stays,	\$10M

22	The School Board of Orange County, Florida	The School of Arts & Entertainment at Cherokee (SAE@Cherokee) is a transformational capital project that will establish the nation’s first public high school purpose-built at the intersection of arts and immersive technology while expanding Orange County’s capacity to host visitor-oriented cultural, scholastic, entertainment, media programming. By combining historic preservation with modern arts and technology infrastructure, SAE@Cherokee offers a destination-oriented cultural environment unlike any other public facility in the nation. Additional details in the narrative supplement included in the application.	\$20M
23	Town of Eatonville Community Redevelopment Agency	The Town of Eatonville CRA seeks TOT funding to create the Eatonville Heritage Tourism District , integrating the restoration of historic Club Eaton, Eaton Walk Food Hall, an outdoor performance venue, municipal parking, EV charging, underground stormwater infrastructure, and streetscape improvements. The project will create a year-round destination that increases overnight visitation, visitor spending, and cultural tourism while preserving Eatonville's nationally significant history.	\$22.5M
24	University of Central Florida	The University of Central Florida is Orlando’s Hometown University, serving nearly 70,000 students and a community of more than 400,000 alumni while attracting talent, families, and partners to Central Florida. UCF Athletics is one of the university’s most powerful Central Florida. UCF Athletics is one of the university’s most powerful gateways, drawing visitors gateways, drawing visitors to Central Florida, introducing national audiences to UCF, and creating year-round connections to the university and region. UCF requests Tourist Development Tax funding to advance three complementary capital projects that will expand Orange County's capacity to host year-round sporting events, entertainment, championships, and visitors while strengthening one of Central Florida's premier sports and entertainment destinations. The proposed investment includes: • Broadcast & Event Infrastructure Modernization at Acrisure Bounce House (\$51,135,000) • New and Expanded Soccer Stadium & Track and Field Complex (\$43,624,399) • New Championship Softball Stadium (\$24,255,558)	\$119M